

INVESTOR BULLETIN

OCTOBER/NOVEMBER 2005

sorting out the **treats**
from the **tricks...**



For investors looking to invest upwards of **£20,000** email: investors@envestors.co.uk or call: 020 7348 6171

For companies seeking finance of up to **£2,000,000** email: funding@envestors.co.uk or call: 020 7348 6171

this month's **treats...**

PAD
built for life™



stash™

mydeo™

**Cormant
Technologies**

stratify
the independent NP provider

mpf
Mortgage Property Fund

CR
CHATEAU ROUGE

Wealth warning: Financial Services and Markets Act 2000 (The 'Act')

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en Investors

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matching entrepreneurs with investors

w: www.envestors.co.uk

Company name Building Dynamics (UK) Limited t/a Pad
Sector Home retailing (SIC (92) 45.21/2)
Location London
Stage Pre-revenue start-up, est Oct 2001
Funding required £550,000



Pad has developed and patented an innovative and flexible modular building system. A Pad home offers a choice of house types and room options. You choose the house type you want and the rooms you want. The whole process is simple and quick so there are no time or cost overruns. The first product in the range is a customisable 100-200 square metre, 3-4 bedroom detached house - a Pad P4. Enquiries for this product are already coming in from self-builders and developers in the UK, Europe and North America at the rate of 1-2 per day. The Pad management team comprises experienced design, construction, marketing and finance professionals who have so far invested £55,000 in the business. Pad has recently been short-listed for a £100,000 DTI R&D grant. Pad is now looking for £200,000 in match funding to design, manufacture, assemble and test a full-scale prototype and £250,000 to launch the business, with breakeven forecast for late 2007. www.padlife.co.uk

Contact Oliver Woolley, 020 7348 6171, oliver@envestors.co.uk **Min. Subscr** £20,000

Company name Poppadom Express Ltd
Sector Restaurant - Leisure
Location London
Stage Early stage expansion
Funding required £400,000 (of which £200,000 is available through secured debt)



Poppadom offers exciting and authentic Indian food in a modern environment and has already established a strong reputation with restaurants in Southampton and Basingstoke where total net turnover was £1.32m in year to January 2005. A franchise operation was also opened in London in July 2004. The cooking of sauces in a central kitchen ensures consistent quality and economies of scale and also provides the platform for expansion. Terms have been negotiated to purchase another site in South West London and funds are required to roll-out the Poppadom brand on a phased basis. Management has extensive and successful experience in the restaurant business as founders of the highly successful Oriental Restaurant Group which was floated on the London Stock Exchange. www.poppadomexpress.com

Contact Nick Taylor, 020 7348 6171, nick.taylor@envestors.co.uk **Min. Subscr** £20,000

Company name Hatpac Ltd
Sector Cycle & sports accessories
Location Colchester
Stage Start-up
Funding required £250,000 (£80,000 already committed)



Stash is the unique folding 'Cycling and Sports Safety Helmet' which packs instantly away to 40% less volume than an ordinary helmet. It is being launched by a proven and experienced, design-led cycle industry management team at Hatpac Ltd, who have over 400 global sales channel contacts in place. This unique, stylish consumer product and its folding concept are protected by strong USA/EU patents - 15 broad claims. The product is to be manufactured by reputable Far East and EU suppliers and is being launched into a market expanding 20% p.a. Furthermore, the company has developed a strong pipeline of follow-on innovation products. First round funding of £110,000 has been raised and used for development and patenting. Second round funding totalling £250,000 is now sought to bring the product to market, of which £80,000 has already been committed.

Contact Scott Haughton, 020 7348 6171, scott@envestors.co.uk **Min. Subscr** £20,000

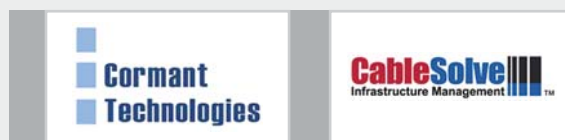
Company name Mydeo Ltd
Sector Video sharing website
Location Kingston, Surrey
Stage Early stage, some early revenue
Funding required £600,000



Mydeo is the first service to allow home moviemakers to upload their videos to a global streaming network for immediate broadcasting. Registered customers can upload their videos via the Mydeo website and pay online using a credit card. Streaming is a great way of delivering video on the web, as viewers of streaming videos don't have to download the whole video before they can start watching it. Instead, the video is broadcast in real time from the streaming server to the viewer. Mydeo has recently integrated its service into Microsoft's popular home video editing package Windows Movie Maker 2, to enable millions of Windows XP Service Pack 2 users worldwide to stream their videos. Mydeo won a Research & Development grant for Technical Innovation from the Department of Trade and Industry in April 2004 which funded the build of the beta service. The service is now fully operational and earning early revenues. www.mydeo.com

Contact Oliver Woolley, 020 7348 6171, oliver@envestors.co.uk **Min. Subscr** £20,000

Company name Cormant Technologies Inc
Sector IT
Location London and Manila (Philippines)
Stage Expansion (nearly at break-even)
Funding required £300,000



Cormant is a growing multinational technology company with a successful IT Infrastructure and Connectivity Management product called CableSolve. CableSolve helps the CIO of large companies consolidate information and save considerable time and money in managing their IT infrastructure. Cormant's revenue comes from the sale of software licenses (at £14,000 and above per copy), annual maintenance contracts and license upgrades. Cormant also have an OEM agreement with HellermannTyton to resell CableSolve. Cormant are currently covering their day-to-day operational expenses from revenue. CableSolve has been sold in Australia, Asia, Europe and North America, and is actively used by over 23 Blue Chip multinational companies (including companies from the bank, telecom, education, transport and IT sectors). From financial year 03/04 to 04/05 CableSolve sales revenue rose from _52k to _165k. Cormant maintains back-office functions in Manila, Philippines and has a UK company for marketing, sales and distribution. New funds would be used for the expansion of UK sales and marketing, and for additional product development. www.cormant.com

Contact Oliver Woolley, 020 7348 6171, oliver@investors.co.uk **Min. Subscr** £20,000

Company name Stratify Associates
Sector Professional services, residential housing sales
Location London/South East
Stage Start-up
Funding required £150,000



The Housing Act 2004 stipulates that from January 2007 residential home sellers must supply a Home Information Pack to speed up the process and reduce fall through rates. This pack is to contain specific legal details and a Home Condition Report (HCR), based on a professional survey of the property by a qualified Home Inspector. Stratify will fulfil this market requirement for home sellers, by producing the required HI/HCR pack via their database of qualified Home Inspectors. The company is managed by a highly credible and well qualified management team, with significant experience in residential estate agency sales and recruitment, and the MD, Keith Gould was also former Principal Business Analyst for Tesco stores property division. The company is now seeking to raise funding to successfully launch, totalling £150,000, in addition to £40,000 founders investment

Contact Scott Haughton, 020 7348 6171, scott@investors.co.uk **Min. Subscr** £20,000

Company name Montenegro Property Fund Ltd
Sector Overseas property investment
Location London
Stage Early-stage
Funding required 1.35m euro (650,000 euro already subscribed)



MFP Ltd offers investors an opportunity to take advantage of the perceived impending property explosion in a country of extraordinary beauty, Montenegro. With Montenegro aiming for EU status in 2010, combined with major infrastructure enhancements and the highest tourism growth rates in the Mediterranean area being experienced, property prices are estimated to rise by c.20% p.a. for the next five years. By investing in the fund, investors are investing in a diversified portfolio in Montenegro, comprising land acquisition, re-development, and property developments along the beautiful Adriatic coastline. The fund is targeted at investors seeking both strong capital growth and good rental yield. The company has been established by Ed Milbank, an experienced property developer & portfolio manager. Strategic agreements are in place with Someplace Else, a regional specialist property agency for potential co-investment, and with a network of local estate agents, developers, accountants, legal representatives etc. The company is presently seeking to raise a total fund of 1.35m euro, with 650,000 euro already subscribed.

Contact Scott Haughton, 020 7348 6171, scott@investors.co.uk **Min. Subscr** 50,000 euro

Company name Chateau Rouge Ltd
Sector Consumer/Retail (Coffee and Tea)
Location China - London based holding company
Stage Start up - already trading in China
Funding required £150,000



Chateau Rouge (CR) is a new brand for luxury food and drink in China. In August the company began trading through its first coffee shop in Beijing and will shortly launch the organic Rooibos tea product, well received but not yet sold in China. CR will quickly build retail and wholesale turnover through established distribution channels by working with local marketing partners. The Chinese enjoy France, its products and its style, which is why the 'Chateau Rouge' brand has been chosen by this UK registered company. Revenues will grow very quickly from the 'limited edition' launch promo for the Chinese New Year in February 2006 and the company is projected to become cash positive within a few months. The founders Sean Farrell, a PWC qualified accountant, and Haireti Hasimu, salesman and well-connected Chinese national, are passionate about their products and are fully committed to developing the business hands-on in Beijing. Investors are invited to subscribe £150,000 for 30% of the equity split into 2 tranches: £75,000 at present, to finance stock, marketing and the opening of another coffee shop - then £75,000 at a later stage to expand the product range and open further shops.

Contact Nick Taylor, 020 7348 6171, nick.taylor@investors.co.uk **Min. Subscr** £25,000

INVESTORS NEWS: OCT/NOV 2005

Our Company Investor Presentation Evening on Wednesday 23rd September, was attended by 75 investors and guests. The evening was sponsored by Russell Cooke Solicitors and took place at the new British Computer Society venue off of the Strand.



Diary "The next big thing..." evening, Wednesday 23rd November, 6pm to 9pm.

Arundel House (The International Institute for Strategic Studies, with splendid views of the Thames)
13-15 Arundel Street, Temple Place, London WC2R 3DX **Tube:** Temple



- This event will feature up to six companies looking to raise finance; each one will make a 10 minute presentation
- There will be food and wine and a chance to mix with other investors as well as to meet the companies themselves
- Numbers are limited to 80 guests, so please book early, by contacting Pattie Mason at pattie@investors.co.uk or 020 7348 6171

The event is sponsored by
Davenport Lyons



Investment clinics

- Every other Tuesday, we hold Investment Clinics **for companies seeking investment**. There is a presentation on the realities and practicalities of raising finance and an opportunity for companies to discuss their investment proposition with the partners.
- The clinics are held from 9.45am to 1pm at the Adam Street Private members Club, 9 Adam Street, London WC2N 6AA. The next clinics are on 11th and 25th October and 8th and 22nd November.
- If you would like to attend, either as a company seeking investment, or as an investor to see how it all works, then please contact Pattie Mason at pattie@investors.co.uk or **020 7348 6171**

About Investors

Investors LLP is authorised and regulated by the Financial Services Authority and comprises:

Investors Private Investor Club which is a network of private individuals looking to invest between 20,000 and £2m in early-stage businesses.

Investors Corporate Finance which helps businesses get 'investment ready' and raise finance of up to £2m.

Circulation 389

Private investors	124
Investment fund managers and business angel networks	53
Banks	14
Professionals e.g. accountants and lawyers	198

No of business plans reviewed in August/September 05 **75**

THE INVESTORS TEAM (Left to right)

Oliver Woolley, Scott Haughton, Bob Taylor, Pattie Mason, Nick Taylor

