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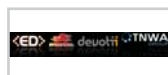
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For companies seeking finance of up to £2,000,000 email: funding@investors.co.uk or call: 020 7240 0202

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Company name G Store Ltd
Sector Retail
Location South East
Stage Early stage
Funding required £1.5m equity and debt



Peter Osman, previously Marketing Director of Clinton Cards Plc, has set up G Store Ltd as the roll-out vehicle for a new national chain to meet the perceived gap in the greetings card and gift market. The overall product proposition will be an integrated 'Lifestyle' concept with a unique combination of Gallery, Greetings and Gifts products to provide a significant point of difference. The Gallery will include bespoke "while you wait" mounting and framing. From initial 'makeover' of an existing successful business, G Store will develop over 3 years a chain of 27 stores, which are designed to appeal to the aspirational mass-market, with a predominantly (80%) female bias. Sales are forecast at £3m in 2008 with a small profit rising to near £20m sales in 2010 and £2.5m pre-tax profit. The company seeks to raise new equity of £1m to finance capital investment in new stores and a short term debt facility of £0.5m in the first year to bridge the seasonal working capital requirement.

Contact Nick Taylor, 020 7240 0202, nick.taylor@envestors.co.uk **Min. Subscr** £25,000

Presenting on
14th Nov

Company name SquadGod
Sector Online fantasy football
Location London
Stage Early stage, game live with 5,000 users
Funding required £300,000



SquadGod is the ultimate free to play fantasy football game, offering customisable gameplay and sophistication beyond the traditional games currently available today. Fantasy football works by players assembling a squad of real life football players using a fictitious budget. Points are won from the players' real life performance on the field. Games can be played against friends or other public sides. The site provides free access to in-depth statistics and analysis and integrates into existing websites and social networking sites. With 5,000 players already signed up since July 07, and a new release due out in December, the company is growing quickly, but the greater potential market lies in the B2B2C market, as well as the white label solution to existing media and market channels. The company already has an exclusive affiliate deal in place with Ladbrokes. Revenue is generated from the sale of advertising and sponsorship, plus affiliate revenues from sports betting, merchandise and ticketing, plus premium subscription packages for game operators and end users. "...a long overdue, completely free, Facebook for footy fans. Absolutely awesome!" - James O'Brien, Daily Mail. www.squadgod.com

Contact Bob Taylor, 020 7240 0202, bob@envestors.co.uk **Min. Subscr** £25,000

Presenting on
14th Nov

Company name Reeds Online Almanac.Com Ltd
Sector Online publishing
Location London/Cambridge
Stage Pre-revenue
Funding required £400,000



For more than two hundred years, the name of Reeds Nautical has been an integral part of the UK's nautical heritage, having been published since 1932. Reeds Online Almanac will put the almanac online, to provide a definitive marine information service on a port by port basis throughout the UK and European ports. The Reeds Nautical Online Almanac will provide the same level of data currently produced in the hardback version, but have the principal advantage of being continually updatable. The business is a syndicate between A&C Black (part of Bloomsbury) publishers of the hard copy of Reeds Almanac (and who will own 25% of the business) and Square Mile International, who are the leading supplier of WI-FI internet access to 50+ marinas (5% of the business). Revenue is generated through advertising and subscription. Bloomsbury will receive licence revenue from selling the data, and a first option to purchase the business in the future. The team is experienced in online business development, publishing and yachting. The site is under construction and due for launch in April 08.

Contact Oliver Woolley, 020 7240 0202, oliver@envestors.co.uk **Min. Subscr** £25,000

Presenting on
14th Nov

Company name The New World Assembly Ltd ("TNWA Group")
Sector Technology: Developer of online PC videogame systems
Location London
Stage Early stage (revenues under £100,000)
Funding required £400,000 to £1m (pledges likely from existing shareholders)



TNWA Group owns the largest aggregate online PC game community in the UK and is amongst the top three in Europe by registered users. It offers gamers the ability to communicate, compete and build game-centric online communities. It also offers the major games publishers access to a significant number of multiplayer gamers and their "community". The core business consists of a single technical platform. Currently the venture has two key portals - devotii.com and enemydown.co.uk (acquired Jul 07) - which it is integrating into one technical platform to provide its features and benefits to both, including its leading edge "Anti Cheat" technology. TNWA also owns and built Prizefight, the first gaming for cash prizes service for multiplayer computer games, which, though currently dormant, will re-launch in Q2 2008. Page impressions have increased from 7.6m in August 07 to 10.6m in October 07. TNWA already has a scaleable platform, in-depth market knowledge of the online games arena and a significant technical and operational lead on any potential competitors. This combined with a focused, experienced team means that TNWA is positioned to offer a superior experience to online multiplayer computer gamers. The company has procured several key relationships. www.tnwagroup.com

Contact Oliver Woolley, 020 7240 0202, oliver@envestors.co.uk **Min. Subscr** £25,000

Presenting on
14th Nov

Company name Red Ribbon Property Investments plc
Sector Indian Property Fund
Location India (managed in UK)
Funding required £1.5m



Red Ribbon Property Investments plc is an asset management firm packaging several property funds for investment in the high growth Indian property market. It has an experienced management team from the City, which intends to capitalise on the growth of Indian economy using its Indian connections. Investment objectives include budget hotel chains, residential and commercial property and whilst operating in India, the company will be run and managed from London and fall under UK regulation. Red Ribbon has structured its products to offer a high profit share to the investor, but by carrying out their own physical operation through direct management of projects from sourcing to completion, the fund will be able to cut out other project management 'middle men' thereby further increasing returns. The company's funds are SIPP qualifying and some possess IHT mitigating objectives. The company is seeking expansion capital of £1.5m. www.redribbonproperty.co.uk

Contact Bob Taylor, 020 7240 0202, bob@envestors.co.uk **Min. Subscr** £25,000

Company name The Medical Phone Limited
Sector Communications - hardware and software
Location Edinburgh and London
Stage Pre-revenue (indicative pre-orders received)
Funding required £1m



The Medical Phone Ltd is developing a fully featured smart phone which incorporates the 'doctor in your pocket' – a powerful end-to-end solution that allows mobile access to up to date clinical protocols and mobile access to patients' medical history. Three unique core technologies are being developed – mobile decision support medical software; a mobile phone that changes shape to allow multiple form-factors; and accessories. The intellectual property (IP) is protected, scalable and significant world-wide interest is expected - there are also wider applications for the core IP. Indicative orders for 20,000 units to service the UK back-packer market have been received from Phones International and there is interest from the emergency services and military in UK, Middle East and Africa. Year 1 gross profit of £6.4m is forecast and from sales and distribution channels already identified, rapid market penetration is planned. The company seeks funding to complete product development over 6 months and launch next year. The strong and balanced management team have over 15 years experience and impressive track records in the core markets of military, medical, mobile data capture and mobile phone technology.

Contact Nick Taylor, 020 7240 0202, nick.taylor@envestors.co.uk **Min. Subscr** £50,000

Presenting on
14th Nov

Company name Reflective Solutions Limited
Sector Technology (website stress testing & monitoring)
Location London
Stage Achieving Sales
Funding required Between £250,000 and £350,000 (£120,000 already invested)



Today most organisations rely heavily on their website for the delivery of information and as a sales channel. A poorly performing website can damage reputations and lose revenues. Reflective was formed in 1998 to provide services to organisations that needed to performance test a newly developed website and monitor their sites performance on an ongoing basis. During 2006 these services were 'productised' and StressTester™ was launched. Sixteen customers have already been acquired including BMI, Harrods, HMV, Legal and General, JP Morgan, Nissan and Vodafone. There is an established and growing \$1 billion market for products in this sector. However these products are expensive, difficult to use and require expensive specialists to operate them. StressTester™'s ease-of-use, price positioning and sales model places it in a position to take a significant share of the market. Reflective's management is now seeking between £250,000 and £350,000 to significantly increase marketing and sales in the UK and to establish a US operation - which is the largest market for its products. www.stresstester.net

Contact Peter Hopkinson, 020 7240 0202, peter@envestors.co.uk **Min. Subscr** £25,000

Presenting on
14th Nov






Company name MyDish
Sector Web 2.0. Online recipe website
Location London
Stage Early revenue
Funding required £250,000 to £500,000 (£175,000 pledged through LBS)






MyDish is a community website that promotes homemade recipes. It is a free resource for people for whom food and cooking is a hobby and a passion. MyDish aims to be a household name in online cookery generating 500,000 visitors / month by the end of 2010 and becoming the UK leader in the online recipe market. As well as generating revenue from advertising and sponsorship, the MyDish site has been built to sell annual licences for corporates. Since launch (September 07) the company has sold two licences (value £30,000). The company has had positive feedback from charities and is working on a fundraising communication plan for Great Ormond Street Hospital for their 10th anniversary recipe book. The management team is led by Carol Savage, who funded and sold her company Flexworks (Flexecutive) in March 2006. The company presented at London Business School in October 2007, and received pledges of at least £175,000. www.mydish.co.uk

Contact Oliver Woolley, 020 7240 0202, oliver@envestors.co.uk **Min. Subscr** £25,000

Where are they now? An update on the companies that presented at "The Next Big Thing..." Event on 27th June

	<p>Jura Watches. CLOSED. (Luxury watch retail). Jura closed funding total of £175,000 from Envestors members and investors known to the management team. The Mayfair store opened for business 2nd November. www.jurawatches.com</p>		<p>StatsOnSport. UNDER OFFER. (Sports betting research and analysis). The company are in negotiation with two groups for the full amount (£1m). www.statsonsport.com</p>
	<p>Piste Activities. CLOSED. (Picnics and entertainment on the slopes and "Satski" GPS location systems). Funding closed in October 2007. The Satski product has launched and is being well received in a number of resorts including Val D'Isere and Courchevel. www.pisteactivities.com</p>		<p>Feefo. OPEN. (E-commerce customer feedback). Some investor interest, but as yet no firm offers. www.feefo.com Contact Scott Haughton at Envestors (020 7240 0202)</p>
	<p>VoxIQ. OPEN. (System combining speech technology and knowledge-based systems). Raised £85,000 to date and still in discussions with investors. www.voxiq.com Contact Oliver Woolley at Envestors (020 7240 0202)</p>		<p>Smart-Age.com POSTPONED. (Website for older folks). Looking to launch a cut-down version of the site. www.smart-age.com Contact Nick Taylor at Envestors (020 7240 0202)</p>

And here is some other news on companies which presented previously.

	<p>Spark Energy. CLOSED. (Energy utilities company) Closed finance of £441,400, including £179,000 from Envestors members.</p>		<p>Teepix. CLOSED. (Automated golf course photography) Closed finance of £800,000 from a single venture capital fund.</p>		<p>Escapism Media. CLOSED. (At the table food and drink ordering system). Closed an interim round of £100,000.</p>
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"HOW TO INVEST AS A BUSINESS ANGEL" EVENT (WINCHESTER) HOSTED BY COUTTS & CO., TUESDAY 20TH NOVEMBER

For those of you who are relatively new to the exciting world of angel investing, we are holding a further evening to share hints and tips, as well as stories of success and failure, from those who should know better.

Place: Lainston House, Sparsholt, Winchester Hants SO21 2LT. www.lainstonhouse.com

Time: 6pm to 9pm. Numbers are limited.

RSVP: Please book by contacting Hayley McNally at hayley@envestors.co.uk or 020 7240 0202

"THE NEXT BIG THING..." EVENT, WEDNESDAY 23RD JANUARY 2008

Time: 6pm to 9pm (presentations from 6.30pm to 8pm).

Place: RSA, 8 Adam Street, London WC2N 6EZ, Nearest Tube: Embankment

- The event will feature up to six screened companies looking to raise finance of up to £2m; each one will make a 10 minute presentation,
- Please book by contacting Hayley McNally at hayley@envestors.co.uk or 020 7240 0202

Sponsored by Baker Tilly, Clyde & Co and Coutts & Co.

ABOUT INVESTORS

Envestors LLP is authorised and regulated by the Financial Services Authority and comprises:

Envestors Private Investor Club which is a network of private individuals looking to invest between £20,000 and £2m in early-stage, high growth companies, usually under the Enterprise Investment Scheme (EIS).

Envestors Corporate Finance which helps businesses get 'investment ready' and raise finance of up to £2m.

Envestors LLP is a member of the British Venture Capital Association (BVCA) and the British Business Angels Association (BBAA).

CIRCULATION

Private investors	337
Investment fund managers and business angel networks	59
Banks	15
Professionals e.g. accountants and lawyers	83
No of business plans reviewed in Sep/Oct 07	176

ENVESTORS: THE TEAM

Scott Haughton,
Nick Taylor, Hayley
McNally, Bob Taylor
and Oliver Woolley,
(Left to right)

